



DIXON HUGHES PLLC

Certified Public Accountants and Advisors

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DIXON HUGHES ANNOUNCES 2008 CONSTRUCTION EXECUTIVE CONFERENCE TOPIC—ACCOUNTABILITY – BEYOND THE NUMBERS GAME

Since the inception of the Construction Executive Conference, one of the leaders of the Dixon Hughes Construction Services Group has set to inspire every business executive to put new ideas and practices into action to improve their businesses. Lance Windley, Member within the Dixon Hughes Construction Services Group has often taken the lead and delivered vital information from his practical experience as a construction advisor.

Mike Trammell, Member-in-Charge of the Western Carolinas Construction Services Group, having practiced in the construction trades for over 20 years has also been the voice of Dixon Hughes at many conferences. Mike's latest topic was "Being a Better Contractor Tomorrow than You Are Today."

Both Mike and Lance receive rave reviews from the conference evaluation process. **This year we are privileged to hear from both of them at the same time.** Hold on to your seats as they take you through a lot of valuable information in a short amount of time.

Their topic is **Accountability – Beyond the Numbers Game**. Systems of accountability attempt to boil all we are and all we do down to a simple set of numbers. The gamesmanship around such programs unleashes mistrust and even fear in the hearts of those held accountable. This seminar will explore a modern balance scorecard approach to accountability, aligning a construction company's needs to the individual talents of its people. A well designed and consistently monitored system of financial and performance accountability clearly establishes the framework of the employer/employee relationship, allowing employees to harness the full potential of their own unique source of energy and ingenuity.

Learn more about how your diligence in accountability can help unleash the full potential of your people. And remember there is only one Construction Executive Conference this year and only one chance to hear your favorite industry advisors. [Learn more and register here!](#)

Visit our web site to learn more about [Lance Windley](#) and [Mike Trammell](#).

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