

At Dixon Hughes Goodman, we understand the critical importance of your Mission, Vision and Values. We understand that your challenges are unique. Whatever type of transformation your organization is facing, you know that success will require coordination and collaboration. We can help.

## A New Generation of Senior Living Leadership

Do you know how changing market conditions, changing consumer demands and changes in your organizational structure will affect you? How will you respond?

Successful transformations demand an honest assessment of an organization's current state, envisioning a desired future state, and then bridging that gap by creating and implementing an actionable plan to achieve success.

Perhaps you're contemplating a merger or acquisition. Understanding the critical importance of Mission, Vision and Values to senior housing and care organizations, we know that business combinations need to make sense strategically before they make sense financially.

### How We Help

Our approach focuses on the following core value propositions:

- Leadership Facilitation
- Effective Risk Management
- Resource Stewardship
- Mission-Driven Process

Our broad range of backgrounds means our staff members possess the skills and experience to serve your organization as you translate ideas and visions to an achievable outcome.

## Services

Organizational repositioning

Strategic planning

Development advisory

Master planning

Merger & acquisition

Non-capital intensive repositioning

dhCommonPurpose© workshops