



DIXON HUGHES PLLC
Certified Public Accountants and Advisors



Dixon Hughes Partners With Panthers to Benefit Boys & Girls Clubs

Nothing better illustrates Dixon Hughes' Civic-Minded Culture more than our involvement with The Carolina Panthers of the NFL, on behalf of Boys & Girls Clubs. This signature philanthropic activity followed years of engagement by the firm with a variety of non-profit organizations throughout its service area. This time, however, a new Strategic Philanthropy approach, developed in tandem with a specialist consulting firm, was used.

It involved advance community research by Dixon Hughes' Western Carolinas Region in a key market—Spartanburg, SC—which revealed At-Risk-Youth to be a major challenge.

Companion research, showing Boys & Girls Clubs of the Upstate to be extremely effective in positively serving these youngsters, resulted in an innovative program in which The Carolina Panthers agreed to allow Dixon Hughes volunteers to collect voluntary donations from fans who attended their pre-Season Training Camp Practices at Wofford College in Spartanburg.

In record-breaking heat, more than 50 Dixon Hughes Members and Associates staffed every single practice, collecting just under \$8,000.00 in this first-time effort. They plan to be back in '08.

In the process, the Dixon Hughes-Panthers-Boys & Girls Clubs Partnership also greatly raised awareness of the Boy & Girls Clubs' work on behalf of deserving youngsters.

Said Upstate Clubs President and CPO Greg Tolbert, "This Partnership is helping to sustain our services to thousands of children in the Upstate and reach more every year." Kent Satterfied, Dixon Hughes' Western Carolinas Managing Member, added, "This project is a winner for everyone concerned, and we're grateful to the Panthers for giving us this opportunity to assist Boys & Girls Clubs."

